**Writing Promotion Essays**

**Prewriting** to Select a Topic

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| --- | --- | --- | --- |
| Student: |  | Date: |  |

**Brainstorm topics.**

Under each category in the chart, jot down worthy causes that you feel strongly about.

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| --- | --- | --- | --- | --- |
| **Animals** | **Environment** | **Community** | **Sports** | **School** |
|  |  |  |  |  |

**Select a cause.**

Consider your possible choices of causes to promote. Ask yourself: *How strongly do I feel about each cause? Why do I support it? Would my reasons persuade other people to support the cause, too?* Then choose a cause to write about.

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