**Writing Argument Essays**

**Write the Lead Sentence**

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| Name: |  | Date: |  |

Write a different lead sentence for each strategy to capture the reader’s attention. Use the examples as inspiration.

1. Ask a provocative question.

What if Waterford had more dining options, including exotic foods from Africa, the South Pacific, and the Middle East?

2. Provide a strong quotation.

“If you are lucky enough to have lived in Paris as a young man, then wherever you go for the rest of your life, it stays with you, for Paris is a moveable feast.”

— Ernest Hemingway, *A Moveable Feast*

3. Provide a surprising fact.

Food trucks have evolved from ice cream and hot dogs to Kobe steak and calamari.

4. Directly address the issue.

Most people would agree that special interest lobbies meant to restrict competition result in unfair laws—except when the topic is "food trucks."