**Revising—Posters or Brochures**

**Improving Your Writing** Make your poster or brochure better.

|  |  |
| --- | --- |
|  | Does my persuasive pitch connect the event to the audience? |
|  | Do my images support my persuasive pitch? |
|  | Have I answered all 5 W’s? |
|  | Have I encouraged the viewer/reader to act? |
|  | Is my poster/brochure eye-catching and well designed? |

**Editing—Posters or Brochures**

**Checking for Conventions** Polish your poster or brochure.

|  |  |
| --- | --- |
|  | Have I double-checked all facts (dates, times, locations, costs, names)? |
|  | Have I correctly capitalized first words and proper nouns? |
|  | Have I checked spelling and watched for easily confused words? |

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