**Checklists for Reading Graphics**

Use this checklist as a guide whenever you need to analyze a graphic in texts or advertisements.

**Reading Graphics in Texts**

\_\_\_\_ Look at the graphic as a whole and try to understand what it says about the topic and why.

\_\_\_\_ Read the title, labels, and headings to get a better idea of what the graphic is about.

\_\_\_\_ Read what it says inside the graphic and look for important information.

\_\_\_\_ Read the “key” or any special notes included with the graphic.

\_\_\_\_ Finally, read the paragraph above or below the graphic to gather more information.

**Reading Graphics in Advertisements**

\_\_\_\_ What is the purpose of the graphic?

\_\_\_\_ What does the graphic tell me (or not tell me)?

\_\_\_\_ What is the source of the information? Is it reliable?

\_\_\_\_ Are any parts of the graphic misleading?

\_\_\_\_ Overall, how trustworthy is the graphic?

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From page 314 of [*All Write*](https://k12.thoughtfullearning.com/products/all-write)