**Argument Rubric**

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| **Name:** |  | **Title:** | The Unperminent Hair Dye Rule |



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| 2 | **Ideas** |
| The writing . . .   * includes a clear, effective opinion statement. * provides a variety of reasons to support the opinion statement. * effectively answers objections. | |
| 2 | **Organization** |
| * begins well by capturing the reader’s interest and providing the opinion statement. * effectively organizes the middle part. * focuses on one main reason in each middle paragraph. * ends well by reviewing the reasons and revisiting the opinion statement. | |
| 2 | **Voice** |
| * shows that the writer cares about the topic. * uses an appropriate emotional tone. | |
| 1 | **Word Choice** |
| * uses precise nouns and active verbs. | |
| 2 | **Sentence Fluency** |
| * uses a variety of sentence lengths and beginnings. * flows smoothly from one sentence to another. | |
| 1 | **Conventions** |
| * uses end punctuation and commas correctly. * correctly capitalizes first words and proper nouns. * avoids spelling errors. * correctly uses words *(there, they’re, their)*. | |

**Comments:** It’s always effective to lead up to your opinion, instead of coming on so strong. Why is this an important issue to you? Once you establish your opinion, then build your argument with clearly stated factual support. Your essay lacks thorough development.

Ask a trusted editor to help you check for sentence, grammar, and spelling errors before submitting a final copy. Your essay contains too many errors.

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