

# Message-Evaluation Sheet

Name \_\_\_\_\_ Date \_\_\_\_\_

## Your Turn

Fill in this sheet to evaluate messages you encounter in the media. (See *Inquire* page 121.)

### Message

What is the topic? **+** What is the focus? **=** What is the message (thesis)?




What supports the message? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Purpose

Who is behind the message? \_\_\_\_\_

What does the person/group want you to do or think? Why? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Problems

What problems does this message have? \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_