

# Review: Understanding Media

Name \_\_\_\_\_ Date \_\_\_\_\_

## Your Turn

Answer each of the following questions.

- Which of the following is not a purpose of media?
  - To educate
  - To entertain
  - To spend time
  - To persuade
- What purpose does each of the following print elements serve?
  - Columns keep lines of text short so you can read them more quickly.
  - Graphics help to convey information quickly.
  - Headings predict the content of the material.
  - Lists make a set of items memorable.
  - Pop quotes set off an excerpt from text or a related question.
  - White space helps to break up the text, keeping the page from becoming a sea of gray.
- Of the following types of radio programs, which would you trust most for information about a bill being drafted in Congress? Explain your answer.
  - Music
  - News
  - Sports
  - Talk
- Name your favorite advertisement, tell what you enjoy about it, and discuss its effectiveness.
 

Answers will vary.

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- Name at least two important strategies for protecting yourself online.
  - Possible answers: Use trusted sites. Look before you click.
  - Protect your identity. Don't download anything questionable.
- What do the following domain name extensions stand for?
  - .com a commercial or business site
  - .edu an educational site
  - .mil a military site
  - .org a site for a nonprofit organization