

# Review: Developing Visual Literacy

Name \_\_\_\_\_

Date \_\_\_\_\_

**Your Turn** Answer the following questions about the chapter.

1. What is visual literacy?

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2. How does an individual's "perception cloud" affect his or her ability to interpret an image?

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3. What is not an element of visual art?

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| a. lines       | d. space    |
| b. shapes      | e. textures |
| c. reflections | f. colors   |

4. What does it mean for an image to be in balance?

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5. What is meant by the connotative, or secondary, meaning of a symbol?

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6. Which of the following points identify principles of page design?

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| a. contrast  | d. revising     |
| b. thoughts  | e. pictures     |
| c. alignment | f. both a and c |

7. Which of the graphics presented on pages 228–234 do you find the most interesting, and why?

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