

Review: Using Information and Media

Name _____

Date _____



Answer each of the following questions.

1. What are the three main purposes of media?

- a. To educate b. To entertain c. To persuade

2. What is the purpose of headings in print media?

Headings tell you at a glance what the text is about.

3. Which type of graph would you use to show how something is divided up?

- a. pie graph c. line graph
b. bar graph d. none of these

4. True or false: FM radio technology is newer than AM radio technology.5. True or false: Television is funded mostly by commercial advertisements.

6. Describe your favorite advertisement. Does it use any of the common advertising techniques? Which ones?

(Answers will vary.)

(Any of these) Cult of celebrity, problem-solution, ask an expert, part of the gang, funny bone

7. What are two strategies for staying safe online?

(Any two of these) Use trusted sites, protect your identity, look before you click, don't download anything without an adult's permission.

8. What are two tips for using search engines effectively?

(Any two of these) Use the best search terms, look beyond the first page, recognize advertisers' links, try different search engines.

Reflect: Is there one school subject in which the vocabulary is especially difficult for you? If so, you may be able to find a source that could help with this problem. Which type of media source discussed in this chapter do you think would be most useful?