

# Review: Improving Viewing Skills

Name \_\_\_\_\_

Date \_\_\_\_\_



Answer each of the following questions.

1. Define visual literacy.

**Visual literacy is becoming knowledgeable about the things you see.**

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2. What is the first step of active viewing?

- a. Describe what you see.
- b. Ask questions about what you see.
- c. Observe the image as a whole.
- d. Connect the image to what you already know.

3. Draw a line to connect the basic visual elements with their definitions.

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|------------|--|---|
| a. line    |  | ■ the shape of a visual                   |
| b. form    |  | ■ the lightness or darkness of a visual   |
| c. value   |  | ■ the boundary or outline of a shape      |
| d. texture |  | ■ the front, middle, and back of an image |
| e. space   |  | ■ the quality of the surface              |

4. What is an example of a secondary color?

- a. red
- b. orange
- c. yellow
- d. blue

5. What colors would you use to create a calming, soothing environment?

**Cool colors like green, blue, and violet create a calming effect.**

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6. What questions can you ask to learn about the context of a visual message?

**(Answers will vary.) What is the purpose of the visual? How is the image viewed?**

**In person? In a magazine? On a Web site?**

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